



Phillip Island and Surrounds Tourism & Business Partnership

New PITBA Member Application

Financial Year 2011/2012

Business Name:

Business Address:

Business Phone/Fax:

Business Email:

Business Website:

Postal Address:

Membership Details

Contact Name:

Contact Email:

Contact Phone No:

Voting Person 1:

Voting Person 2:

Email Updates

Email updates will be forwarded to the business email address unless an alternative is stated in the contact email section. If you would like additional members of staff to receive updates please contact the association.

There are 3 email services available (please **circle** your preferred option):

- 1 Receive Partnership information/updates including all PITBA and DPI updates, Bass Coast Shire Council updates including Economic Development and Visitor Information Centre news, Marketing Opportunities, Tourism Victoria, Tourism Australia newsletters, other statistical and industry information, including State and Federal Government forums invitations.
- 2 Receive Partnership only information/updates including PITBA and DPI updates, Bass Coast Shire Council updates including Economic Development and Visitor Information Centre news, event and marketing opportunities.
- 3 Receive only minimal partnership information this will include only PITBA newsletters & Industry Night Invitations

PITBA will not divulge our email or business contact information. PITBA may distribute appropriate opportunities and information to our database from other organisations. Those members not supplying an email address for correspondence will receive mailings only once a month with the base level of information supplied.

For Office Use Only:				
Database	Accounts	Email List	Website	Book Easy No.

Website Listing Information for www.visitphillipisland.com

Information gathered on this form will be displayed on the website in accordance with your membership level. Please complete the section appropriate to your business type.

* **Gold Members** are to supply 3 digital images and 300 words for website

* **Silver Members** are to supply 2 digital image and 200 words for website

* **Bronze Members** are to supply 1 digital photo and 15-20 words for website

Accommodation Business

Please tick the website category which best describes your business:

- Apartments & Self Contained Units Bed & Breakfast Hotels & Motels Camp
- Caravan & Holiday Park Holiday Home Back Packer Resort
- Holiday Accommodation Booking Service Farm Stay

Other facilities/services please tick if applicable to your business:

- Access for All Pet Friendly Conferences Weddings

Accredited: Yes No Accreditation Type: _____

Accreditation No: _____

Attraction Business

Accredited: Yes No Accreditation Type: _____

Accreditation No: _____

Shopping/Services Business

Please tick the website category which best describes your business:

- Retail Service Trade/Hire Health & Beauty

Food and Wine Business

Please tick the website category which best describes your business:

- Café & Take-Away Restaurant Winery

Operator information will be loaded onto the Visitor Information Centre Book Easy site once applications have been approved. Operators will be issued a user id/pin to maintain their availability information on the Book Easy site. VIC staff will also load other business categories and contact businesses about ticket sales and bookings etc.

Application Checklist

Compulsory Items:

- Complete all sections of the form
- Enclose cheque payable to Phillip Island Tourism & Business Association
- Enclose copy of current Public Liability Insurance
- Enclose copies of registration and permits

Where applicable:

- Enclose copy of accreditation certificates (if appropriate)
- Enclose completed booking application forms (if accommodation business)
- Enclose a business brochure (if available)

Send all documentation to:

Membership Officer
Phillip Island Tourism & Business Association
P O Box 100
Cowes Vic 3922

Should you have any queries please phone or email the Administration Officer:

- Phone/Fax 5952 2729
- Email pita@waterfront.net.au
- Web www.visitphillipisland.com

Association Rules plus Membership Requirements

Excerpt from:

AMENDED RULES OF PHILLIP ISLAND TOURISM ASSOCIATION INCORPORATED JULY, 2005

QUALIFICATION FOR MEMBERSHIP:

- 3.1 Membership shall be open to businesses or organisations subscribing to the objects of the Association and paying the prescribed fee.

Applications will be received from:

- (a) those carrying out business on Phillip Island or elsewhere; and are likely to receive benefits from tourism and its promotion;
- (b) are a legal trading entity and have a registered Business Name
- (c) and have public liability insurance cover
- (d) and comply with all statutory authority requirements and possess all relevant licenses and permits
- (e) and portray accurately services and prices in all promotional material