



**MEDIA RELEASE**

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## **KIDS ARE FAMILY THIS SEPTEMBER SCHOOL HOLIDAYS ON PHILLIP ISLAND**

Phillip Island will host its inaugural ***Kids are Family Festival*** this ***September 18-19, 2010*** at three of the most popular sites on the island. Head down to ***Phillip Island Adventure Resort, A Maze’N Things*** and the ***Koala Conservation Centre*** with the kids and dive headfirst into one of the most exciting children’s festivals to be put together in recent years.

Head down to Phillip Island Adventure resort and challenge yourself on the 300 metre flying fox or the high ropes course. Lose yourself in A Maze’N Things with the great maze, illusion rooms or prove your skill on the mini golf course. The Koala Conservation Centre provides families with an opportunity to meet koalas up close along treetop boardwalks as well as learn much more about them through interactive displays and exhibits.

These three fantastic venues are located next to each other along Phillip Island Road, making the experience that much more pleasant with no haggling with traffic to get from one site to the other.

The festival aims to encourage parents to actively participate with their kids in the activities, so whether your interest lies in adventure, wildlife or sports you’re guaranteed to find something to suit all interests. Children up to the age of 14 years are encouraged to come along with their parents and share the experience instead of having their parents sit and watch them from the sidelines.

“It’s great the way the whole family can participate and experience the activities together,” said event organiser David Rooks, “with three sites and a huge program there are fun things to do for the whole family.”

A strong emphasis has been placed on health and learning at the same time as fun and family engagement. Whether it be from interactive koala exhibits, art classes, puzzle solving or healthy food, there is something for everyone to learn.

Tickets for the family festival are priced at \$140 per family, which includes car parking, a saving of \$115 when buying regular tickets to A Maze’N Things and the Koala Conservation Centre. The ticket

also includes access to all three of these fantastic and unique sites. Everyone is welcome to bring their own food and drink although the choice of buying it on-site is also afforded to visitors.

“Phillip Island is known as a family friendly destination and this new festival fits the character of the place,” said Kim Storey, Executive Officer for Destination Phillip Island. “It’s fantastic the way that once you buy your family ticket, that’s it, you don’t have to spend any more, there aren’t many festivals like that around nowadays.”

The festival will be open from 10am – 5pm each day, giving families a solid seven hours to experience as much fun as they possibly can throughout the day.

When visiting Phillip Island check out one of our many other family friendly destinations such as the world famous Phillip Island Grand Prix Circuit, Panny’s Amazing World of Chocolate, the Pelican feeding at San Remo and the ever popular Phillip Island Nature Park Penguin Parade.

While tickets for the September event are not on sale just yet people are encouraged to visit our website to enter our competition to win one of five family day passes, valued at \$140.

Get down to Phillip Island with the family this September and experience the fantastic Kids are Family Festival with your kids. Get in and get involved!

*For more information please visit: [www.eventsupport.com.au](http://www.eventsupport.com.au)*

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